



10 High Performing NFT Companies

Based on Synaptic Growth Index, a composite score of multiple performance metrics

October 2021



10 High Performing NFT Companies

Company Details									Employee Count			Website Traffic		
Name	Website	Founded Year	Headquarters	Total Funding (\$M)	Description	Investors	Last Funding Round	Synaptic Growth Index	Sep-21	MoM Growth (%)	YoY Growth (%)	Sep-21	MoM Growth (%)	YoY Growth (%)
OpenSea	opensea.io	2017	United States	127	OpenSea is a peer-to-peer marketplace for crypto collectibles and non-fungible tokens.	Y Combinator, Blockchain Capital, 1confirmation, Stacks, Founders Fund, Foundation Capital, The Chernin Group, The Stable Fund, Coinbase Ventures, StartX, Animoca Brands, gumi Cryptos Capital, Andreessen Horowitz, Pascal Capital, Standard Crypto, Metapurse, Flamingo DAO, Coatue, Creative Artists Agency, Thirty Five Ventures, Republic, SV Angel	Series B	Rapid Growth	54	8	391	1409	200	>999
Rarible	rarible.com	2020	United States	16	Rarible is an operator of a community-owned NFT marketplace that allows users to buy and auction off digital collectibles.	CoinFund, Coinbase Ventures, ParaFi Capital, 1kx, Venrock, 01A	Series A	Rapid Growth	57	0	339	180	3	524
Axie Infinity	axieinfinity.com	2018	Vietnam	9	Axie Infinity is a game centered around collecting, raising, and battling fantasy creatures called Axies.	500 Startups, Animoca Brands, ConsenSys, Hashed, Pangea Blockchain Fund, 500 Startups Vietnam, Libertus Capital, Collaborative Fund	Series A	Rapid Growth	102	11	386	719	-22	>999
SuperRare	superrare.com	2018	United States	9	SuperRare is one of the marketplaces for non-fungible tokens.	Velvet Sea Ventures, Shrug Capital, Third Kind Venture Capital, Sound Ventures, 1confirmation, Samsung NEXT, Collaborative Fund	Series A	Rapid Growth	46	2	207	79	1	NA
Foundation	foundation.app	2020	United States	0.2	Foundation Labs is a developer of a blockchain-based art marketplace used for creators, curators, and tastemakers.	-	Seed	Fast Growth	26	4	333	142	14	>999
Upland	upland.me	2018	United States	2	Upland is a blockchain-based metaverse that sits on top of the real world	FinLab, EOS VC Fund, 10X Capital	Seed	Fast Growth	50	4	72	82	-51	>999
Sorare	sorare.com	2018	France	739	Sorare is a global fantasy football game where players can buy, trade, and play with official digital cards.	ConsenSys Ventures, Kima Ventures, Seedcamp, Partech, Cygni Capital, Semantic Ventures, Headline, Fabric Ventures, MPGI, CASSIUS Family, Accel, Benchmark, Atomico, Presight Capital, 10X Capital	Series A	Fast Growth	48	17	167	63	64	800
Decentraland	decentraland.org	2017	China	26	Decentraland is a virtual reality platform powered by the Ethereum blockchain.	Boost VC, Fabric Ventures, Genesis One Capital, Animoca Brands, Fundamental Labs, Digital Currency Group	Seed	Fast Growth	54	4	54	85	27	750
MakersPlace	makersplace.com	2016	United States	34	MakersPlace is an authentic and unique digital creation platform powered by blockchain technology for digital creators.	Uncork Capital, Draper Dragon, Abstract Ventures, Sony Music Entertainment, Pantera Capital, Bessemer Venture Partners, 9Yards Capital	Series A	Steady Growth	36	20	90	27	0	662
Enjin	enjin.io	2009	Singapore	62	Enjin offers an ethereum-based cryptocurrency that allows users to create and use Non-fungible tokens.	Blockchain.com Ventures, BlockTower Capital, Arrington XRP Capital, Fenbushi Capital, Hashed, Crypto.com Capital, ICONIUM, Hypersphere Ventures, DeFi Alliance, Digital Finance Group (DFG), Hashkey, ArkStream Capital	Series A	Steady Growth	97	3	37	37	17	557

Disclaimers

- Alternative data is to be interpreted with caution. It is an indicator of growth trend rather than actual performance.
- The list of companies analyzed is not exhaustive
- Website Traffic is measured by Alexa Reach per million which is the number of people visiting the website on a daily basis per million users tracked by Alexa



OpenSea
[Opensea.io](https://opensea.io)

United States

Founded in 2017

\$127M

OpenSea is a peer-to-peer marketplace for crypto collectibles and non-fungible tokens.

Team Details

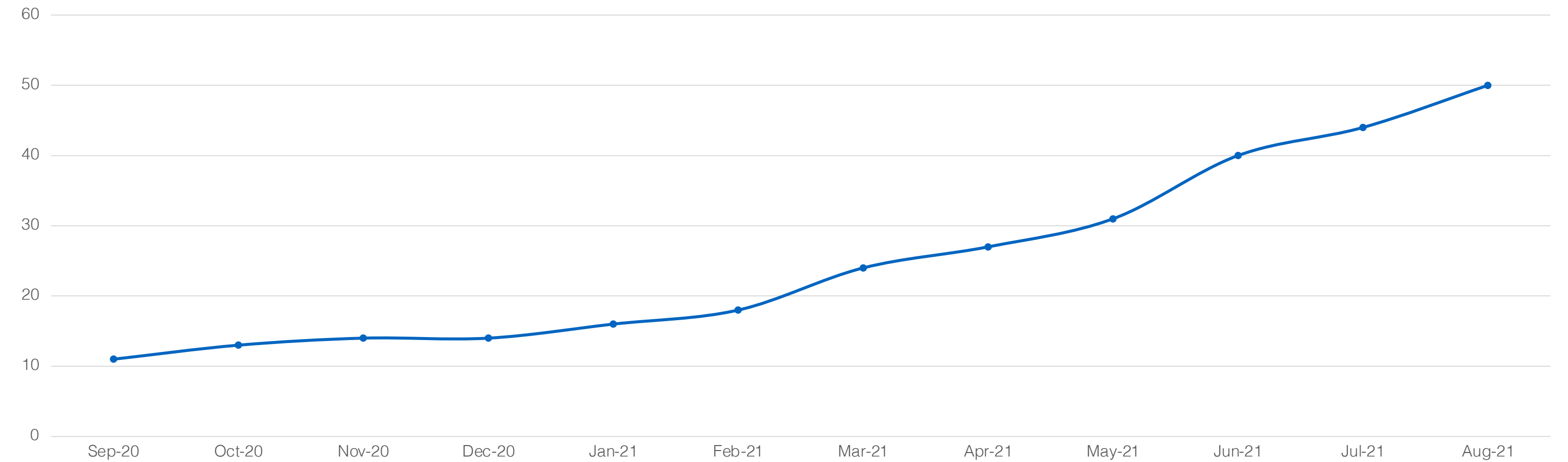
[Alex Atallah](#): adviser at Blockrize, ex-Whatsgoodly Inc, Zugata | Stanford, Y Combinator

[Devin Finzer](#): ex-Credit Karma, Claimdog (co-founder), Pinterest | Brown University

Notable Investors

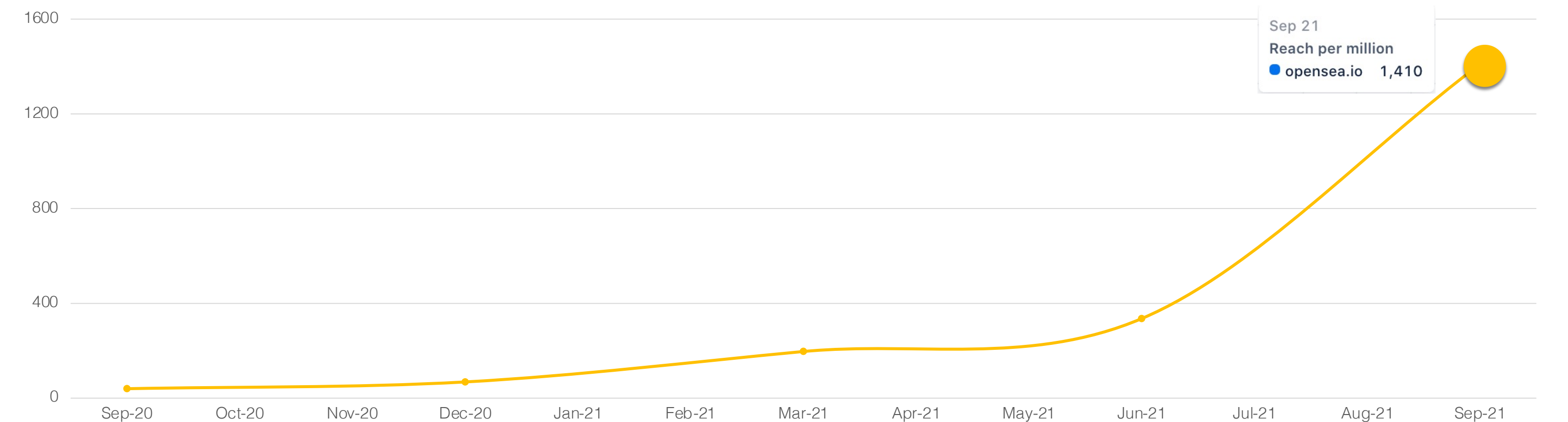
Y Combinator, Blockchain Capital, 1confirmation, Stacks, Founders Fund, Foundation Capital, The Chernin Group, The Stable Fund, Coinbase Ventures, StartX, Animoca Brands, gumi Cryptos Capital (gCC), Andreessen Horowitz, Pascal Capital, Standard Crypto, Metapurse, Flamingo DAO, Coatue, Creative Artists Agency, Thirty Five Ventures, Republic, SV Angel

Employee Count



Source : Synaptic

Website Traffic¹



Source : Alexa

¹ Website Traffic is measured by Alexa Reach per million which is the number of people visiting the website on a daily basis out of 1 million people (chosen from a larger sample set).



United States

Founded in 2020

\$16M

Rarible is an operator of a community-owned NFT marketplace that allows users to buy and auction off digital collectibles.

Team Details

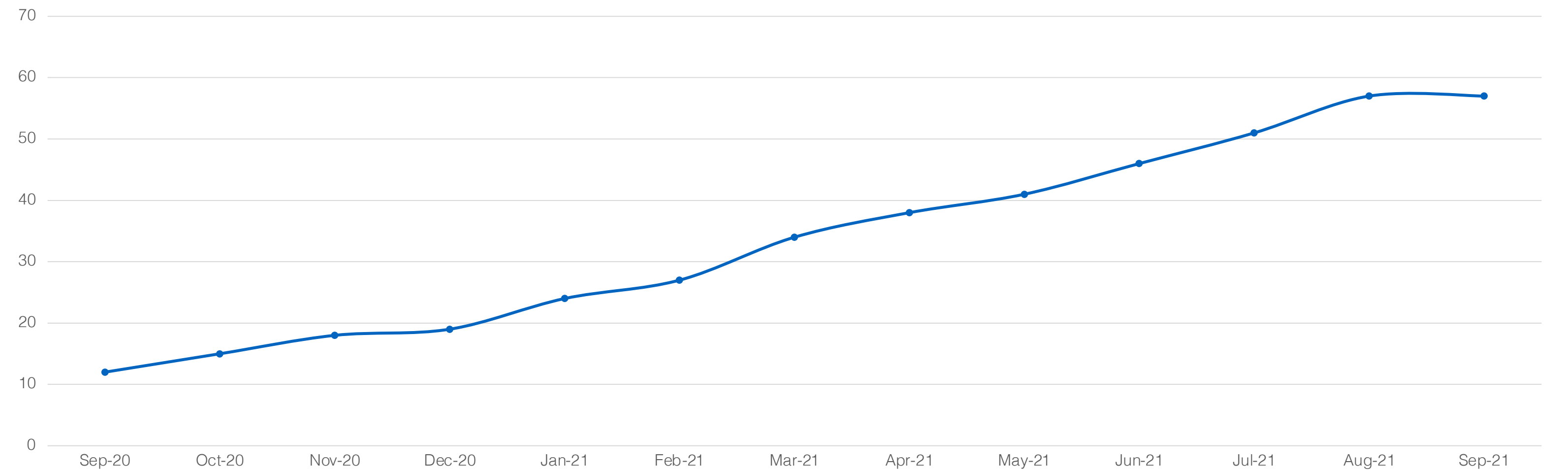
[Alexei Falin](#): ex- Sticker.Place (co-founder) | Higher School of Economics

[Alexander Salnikov](#): ex-Zipal.ru, Humaniq, Zenome (co-founder) | Higher School of Economics

Notable Investors

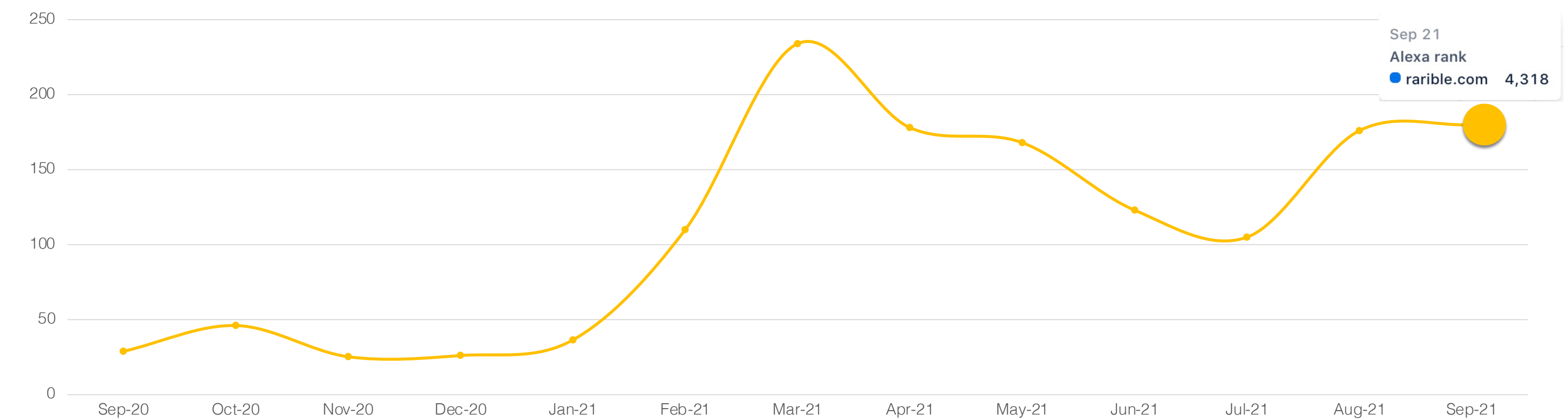
CoinFund, Coinbase Ventures, ParaFi Capital, 1kx, Venrock, 01A

Employee Count



Source : Synaptic

Website Traffic¹



Source : Alexa

¹ Website Traffic is measured by Alexa Reach per million which is the number of people visiting the website on a daily basis out of 1 million people (chosen from a larger sample set).



Axie Infinity

axieinfinity.com

Vietnam

Founded in 2018

\$9M

Axie Infinity is a game centered around collecting, raising, and battling fantasy creatures called Axies.

Team Details

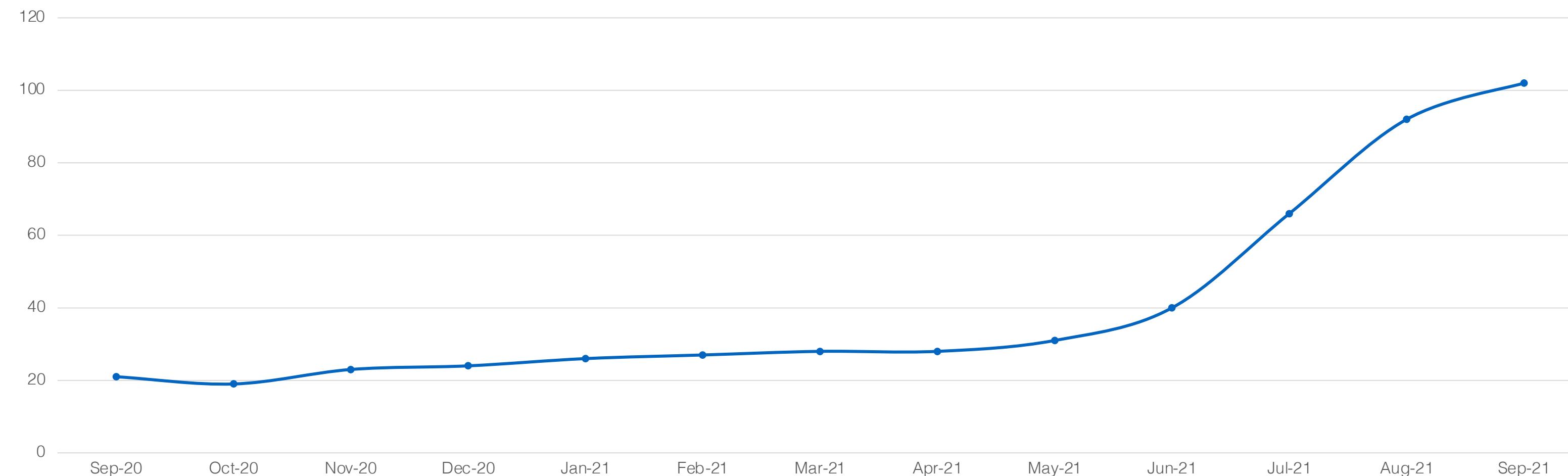
[Aleksander Leonard Larsen](#) – ex- Blockchain Game Alliance, Parsec Frontiers, Twitch (partnered streamer) | BI Norwegian Business School

[Jeffrey Zirlin](#): Yale University

Notable Investors

500 Startups, Animoca Brands, ConsenSys, Hashed, Pangea Blockchain Fund, 500 Startups Vietnam, Libertus Capital, Collaborative Fund

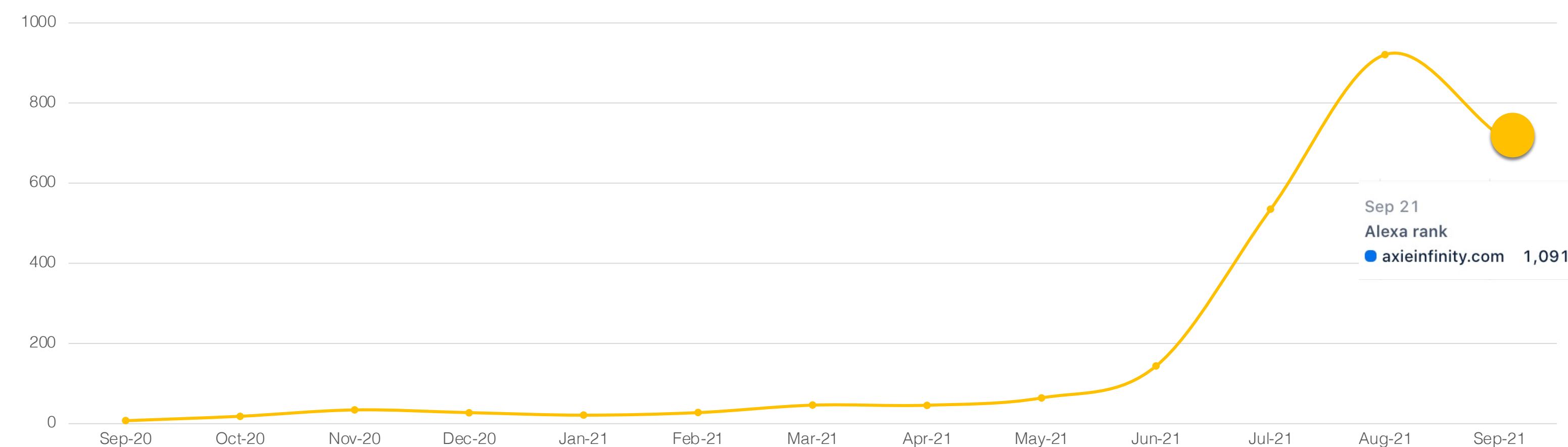
Employee Count



	Sept 2021	YoY Growth
Employee count	102	386%

Source : Synaptic

Website Traffic¹

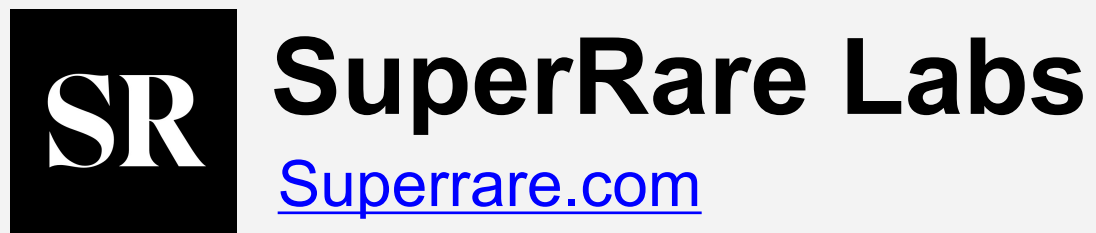


	Sept 2021	YoY Growth
Website Traffic	719	>999%

Sep 21
Alexa rank
● axieinfinity.com 1,091

Source : Alexa

¹ Website Traffic is measured by Alexa Reach per million which is the number of people visiting the website on a daily basis out of 1 million people (chosen from a larger sample set).



United States

Founded in 2018

\$9M

SuperRare is a marketplace for non-fungible tokens.

Team Details

[John Crain](#): ex-BlockApps, ConsenSys, mentor at Tachyon Accelerator

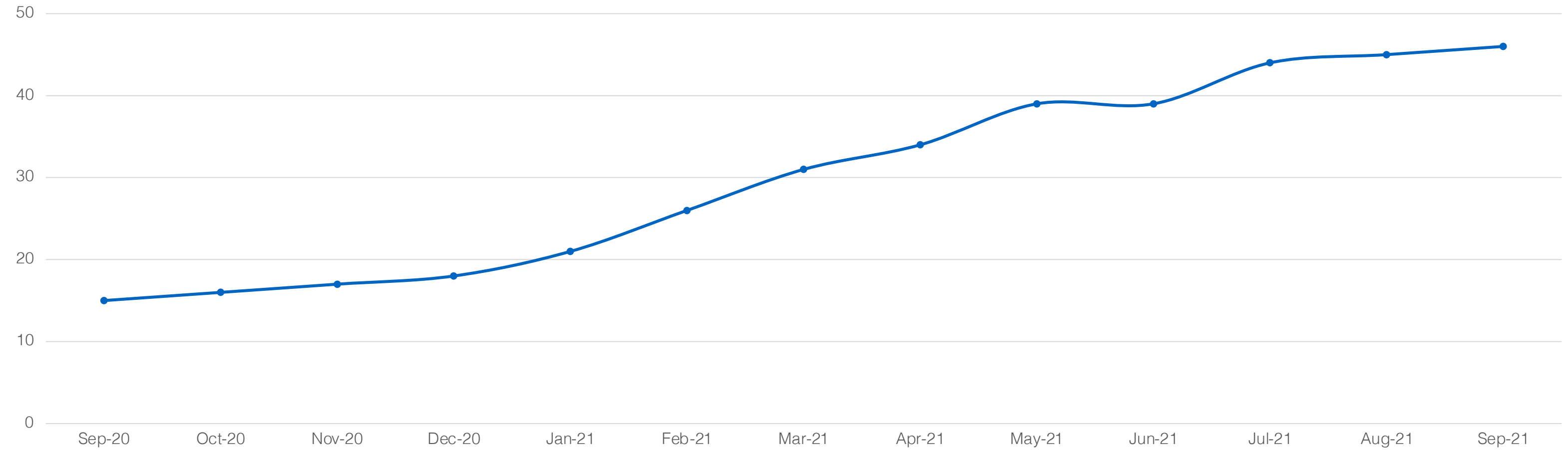
[Jonathan Perkins](#): ex- Reaktor, CrewSpark (co-founder), Wells Fargo | San Francisco State University

Notable Investors

Velvet Sea Ventures, Shrug Capital, Third Kind Venture Capital, Sound Ventures, 1confirmation, Samsung NEXT, Collaborative Fund

Employee Count

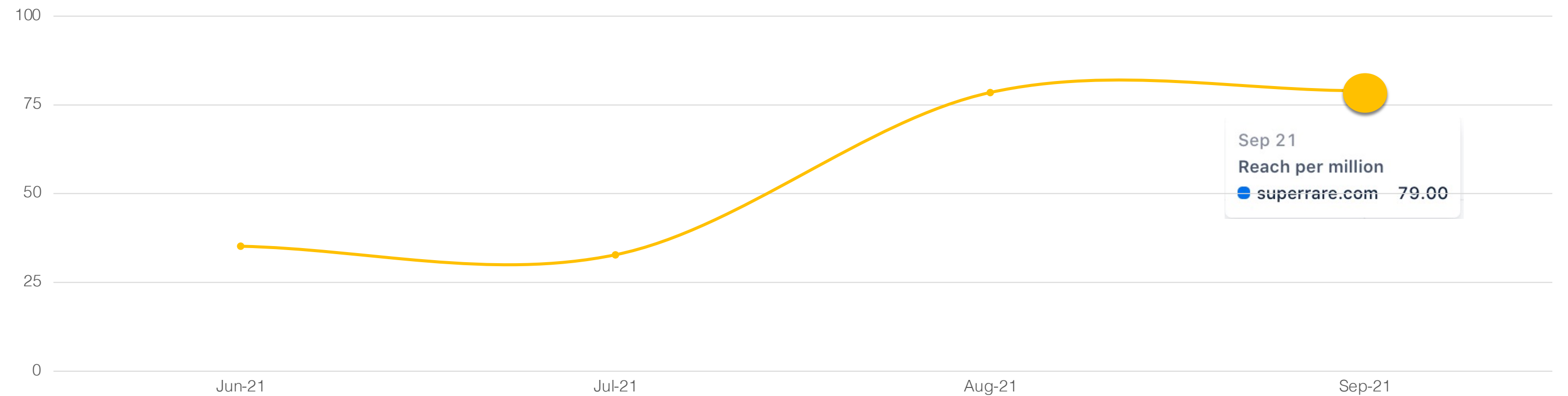
	Sept 2021	YoY Growth
Employee count	46	207%



Source : Synaptic

Website Traffic¹

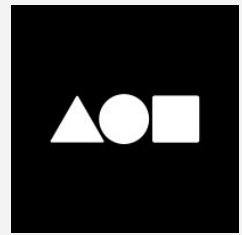
	Sept 2021	YoY Growth
Website Traffic	79	-



Sep 21
Reach per million
● superrare.com 79.00

Source : Alexa

¹ Website Traffic is measured by Alexa Reach per million which is the number of people visiting the website on a daily basis out of 1 million people (chosen from a larger sample set).



Foundation Labs

[Foundation.app](https://foundation.app)

United States

Founded in 2020

\$0.2M

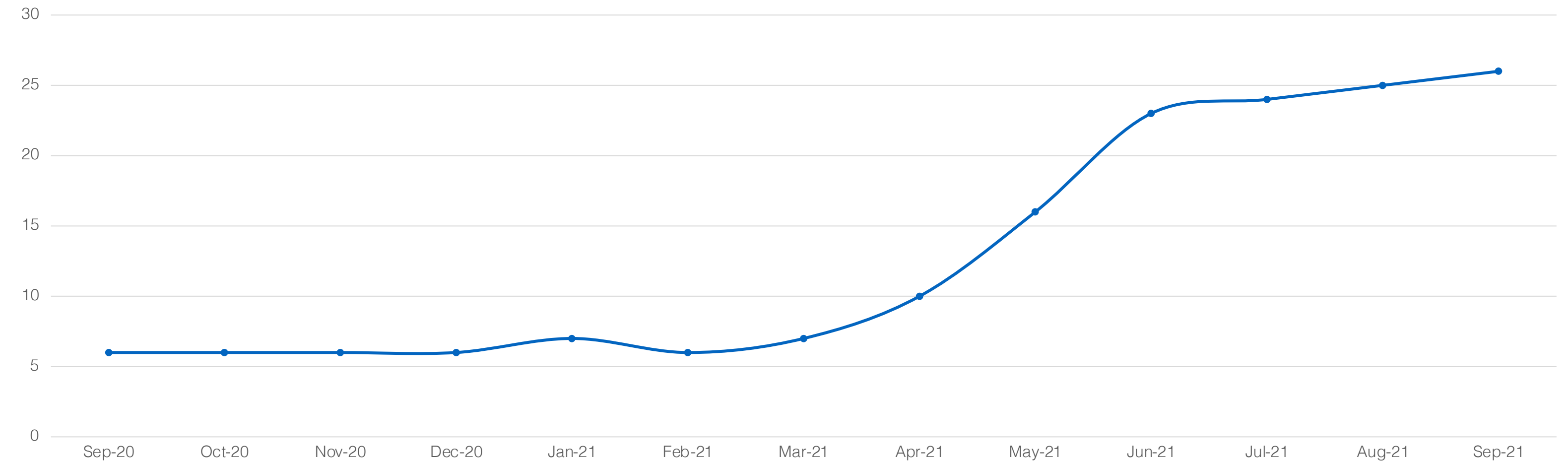
Foundation Labs is a developer of a blockchain-based art marketplace used for creators, curators, and tastemakers.

Team Details

[Kayvon Tehranian](#): ex-Dharma Labs, Universe., Google, Mckinsey | Princeton University

[Chris Collins](#): ex-Funday, Onwards Labs (co-founder), Human Ventures Co. | Wharton

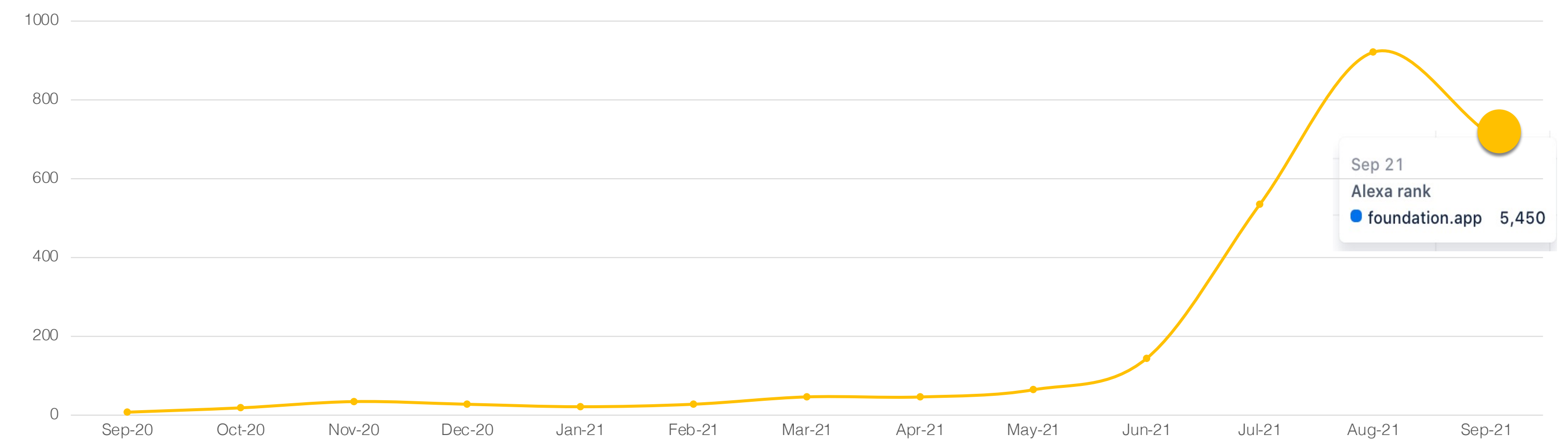
Employee Count



Source : Synaptic

	Sept 2021	YoY Growth
Employee count	26	333%

Website Traffic¹



Source : Alexa

	Sept 2021	YoY Growth
Website Traffic	142	>999%

Sep 21
Alexa rank
● foundation.app 5,450

¹ Website Traffic is measured by Alexa Reach per million which is the number of people visiting the website on a daily basis out of 1 million people (chosen from a larger sample set).



United States

Founded in 2018

\$2M

Upland is a blockchain-based metaverse that sits on top of the real world.

Team Details

[Mani Honigstein](#): Managing Partner at Honeystone Ventures, NeueCapital Partners, Investor at Zeotap, Nitrobox GmbH, AlgoTrader, co-founder at Maxwell | Harvard, Barllan University (MBA)

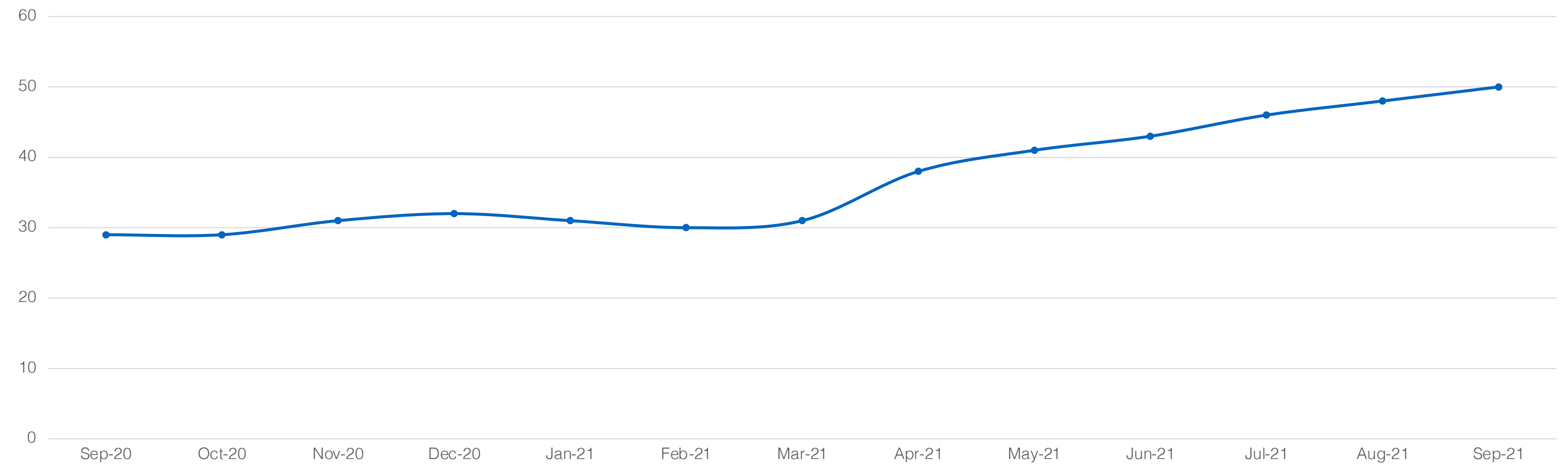
[Dirk Lueth](#): Advisor- TradeDuel, Fair Observer, ex-co-founder Gbox , Entarena | European Business School, Goethe University

[Idan Zuckerman](#): ex- American Gaming Systems, RocketPlay, ONE.co.li | The Open University of Israel

Notable Investors

FinLab, EOS VC Fund, 10X Capital

Employee Count



	Sept 2021	YoY Growth
Employee count	50	72%

Source : Synaptic

Website Traffic¹



	Sept 2021	YoY Growth
Website Traffic	82	>999%

Sep 21
Alexa rank
● upland.me 10,973

Source : Alexa

¹ Website Traffic is measured by Alexa Reach per million which is the number of people visiting the website on a daily basis out of 1 million people (chosen from a larger sample set).



Sorare
[Sorare.com](https://sorare.com)

France

Founded in 2018

\$739M

Sorare is a global fantasy football game where players can buy, trade, and play with official digital cards.

Team Details

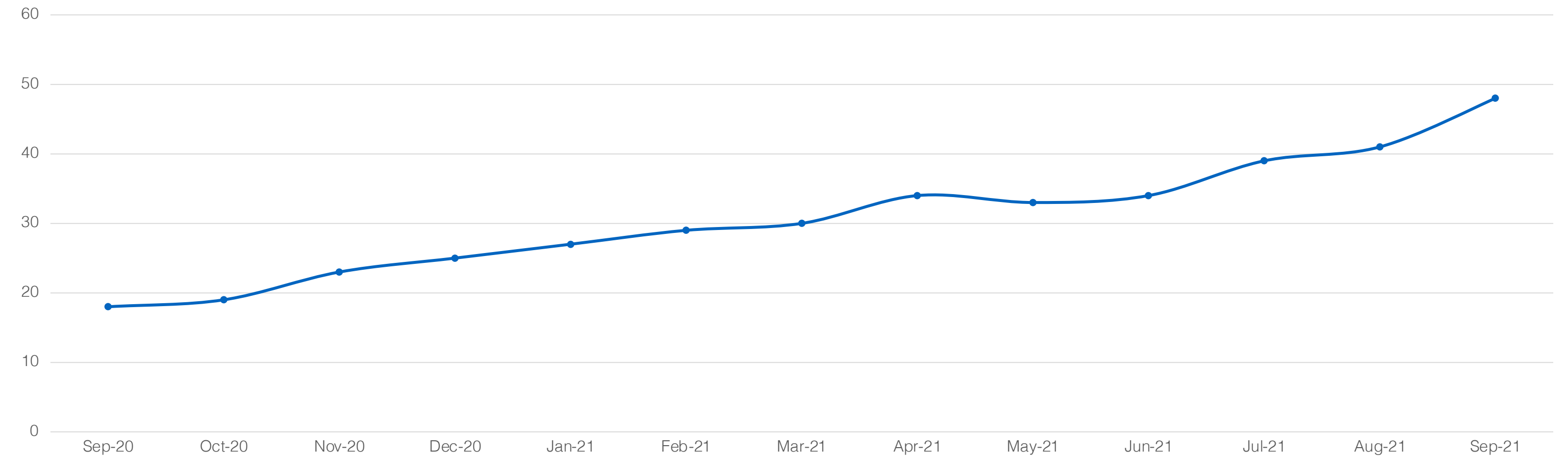
[Nicolas Julia](#): ex- Stratumn, La Javaness (co-founder), Eurogroup Consulting France | emlyon business school

[Adrien Montfort](#): ex- Stratumn, Paymium, Idol | Télécom SudParis, Aalborg University

Notable Investors

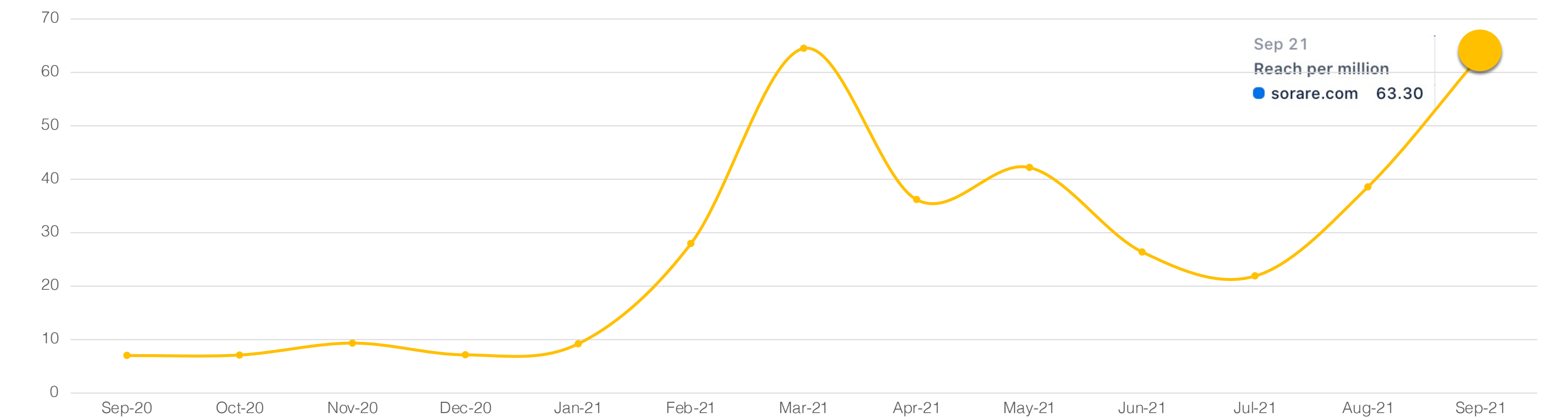
ConsenSys Ventures, Kima Ventures, Seedcamp, Partech, Cygni Capital, Semantic Ventures, Headline, Fabric Ventures, MPGI, CASSIUS Family, Accel, Benchmark, Atomico, Presight Capital, 10X Capital

Employee Count



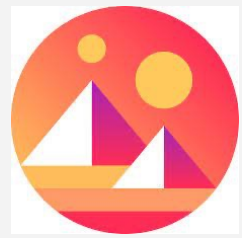
Source : Synaptic

Website Traffic¹



Source : Alexa

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Decentraland
[Decentraland.org](https://decentraland.org)

United States

Founded in 2017

\$26M

Decentraland is a virtual reality platform powered by the Ethereum blockchain.

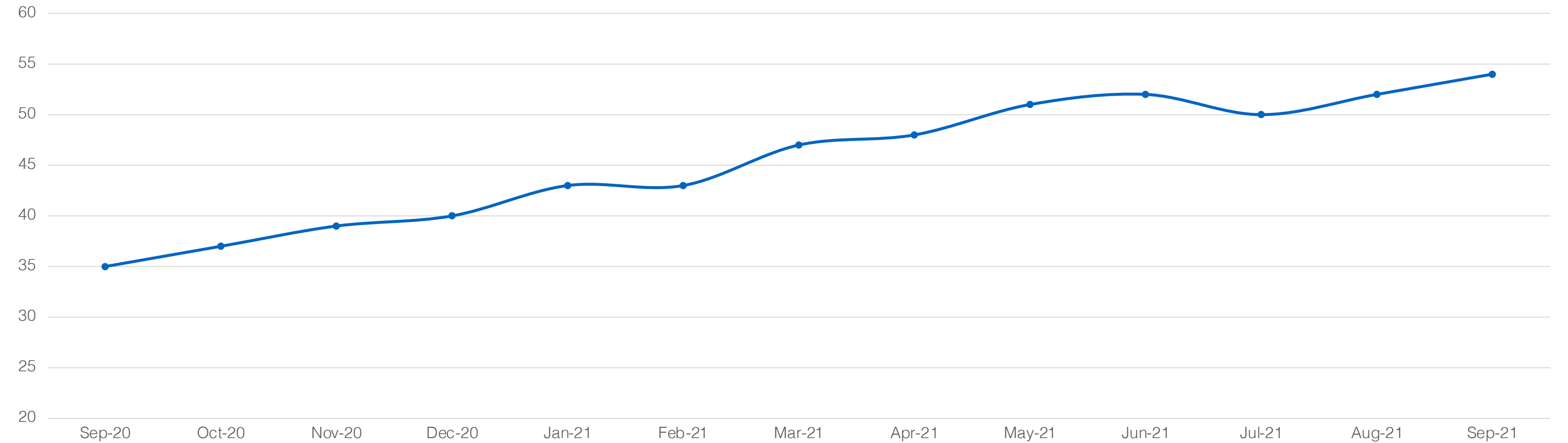
Team Details

[Esteban Ordano](#) – ex- adviser Matic Network, ITBA (Teaching Assitant), Monits | Instituto Tecnológico de Buenos Aires

Notable Investors

Boost VC, Fabric Ventures, Genesis One Capital, Animoca Brands, Fundamental Labs, Digital Currency Group

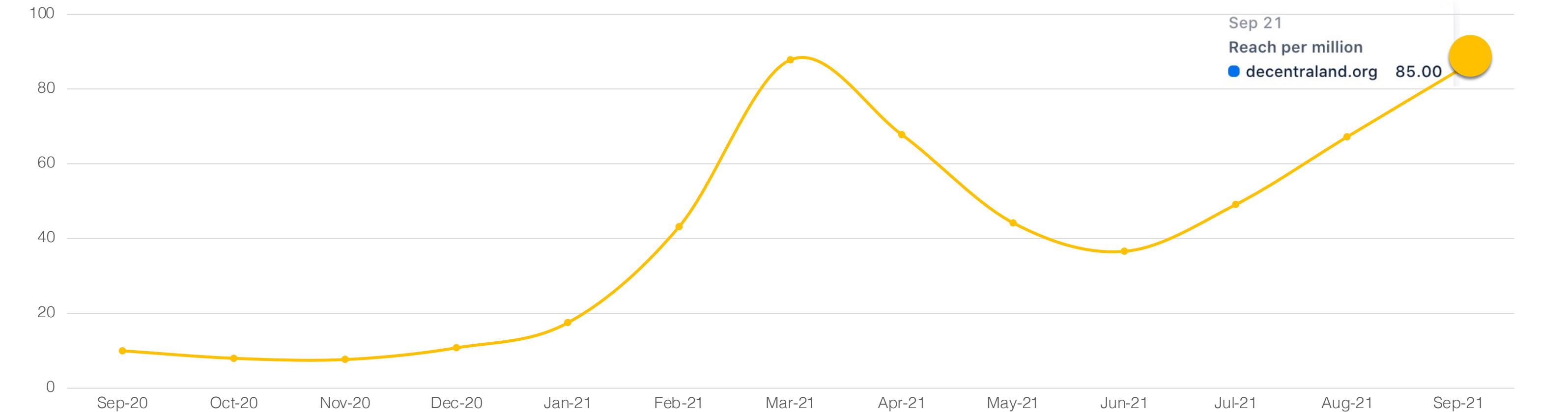
Employee Count



	Sept 2021	YoY Growth
Employee count	54	54%

Source : Synaptic

Website Traffic¹



	Sept 2021	YoY Growth
Website Traffic	85	750%

Source : Alexa

¹ Website Traffic is measured by Alexa Reach per million which is the number of people visiting the website on a daily basis out of 1 million people (chosen from a larger sample set).



MakersPlace
makersplace.com

United States

Founded in 2016

\$34M

MakersPlace is an authentic and unique digital creation platform powered by blockchain technology for digital creators.

Team Details

[Daniel Chu](#): ex- Pinterest, Foodoro (cp-founder), Barclays Global Investors, Microsoft | University of Waterloo

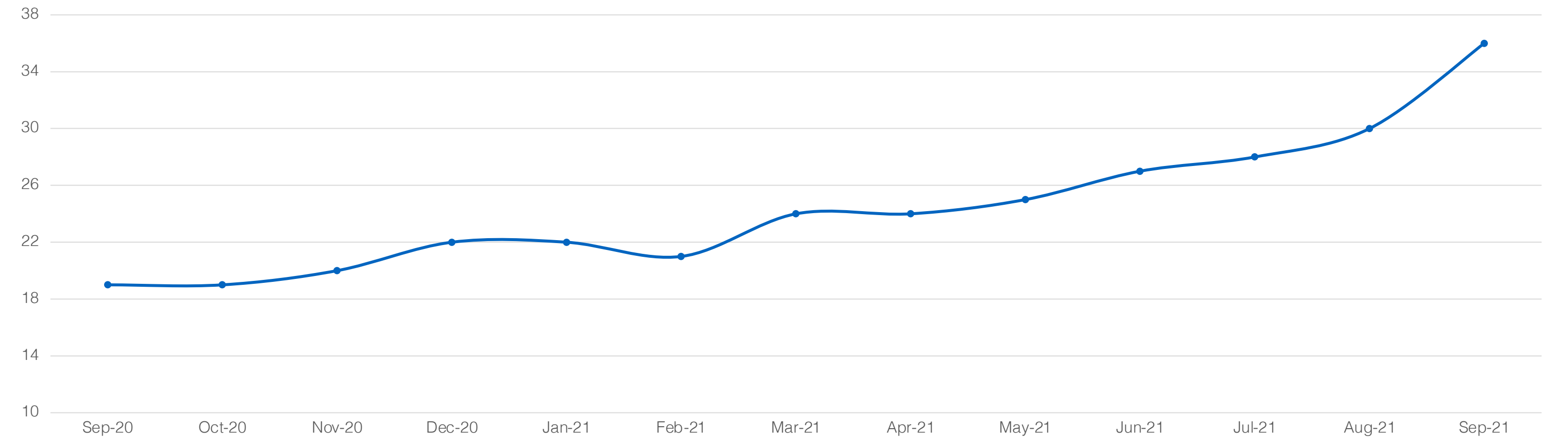
[Ryoma Ito](#): ex- PayEVER.com, Mertado (acquired by Groupon) | University of Waterloo

[Yash Nelapati](#): ex- Pinterest, Design Reactor, Symantec | San Jose State University

Notable Investors

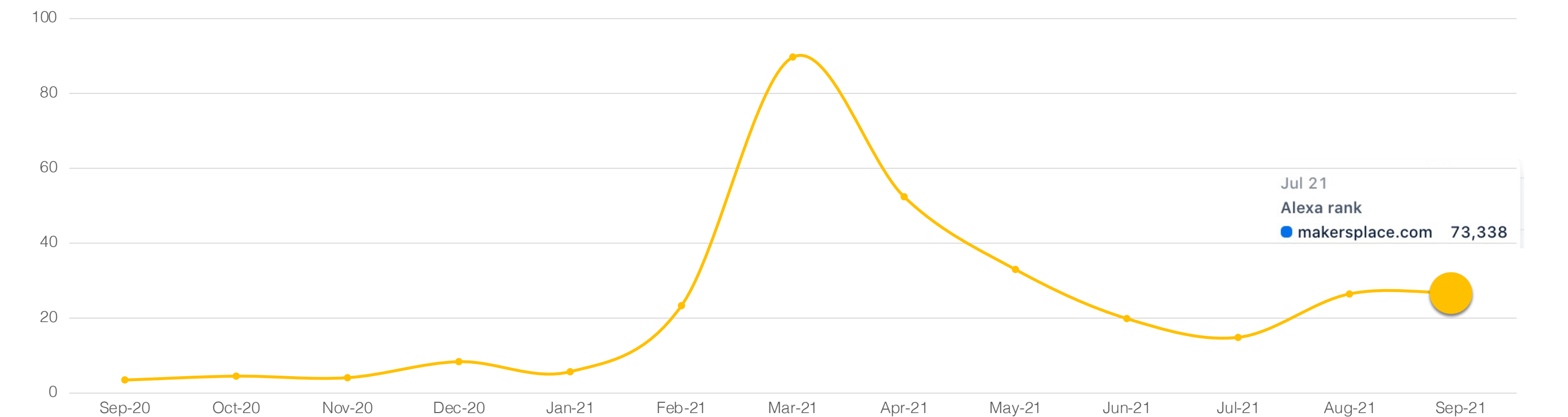
Uncork Capital, Draper Dragon, Abstract Ventures, Sony Music Entertainment, Pantera Capital, Bessemer Venture Partners, 9Yards Capital

Employee Count



Source : Synaptic

Website Traffic¹



Source : Alexa

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Singapore

Founded in 2009

\$62M

Enjin offers an Ethereum-based cryptocurrency that allows users to create and use Non-fungible tokens.

Team Details

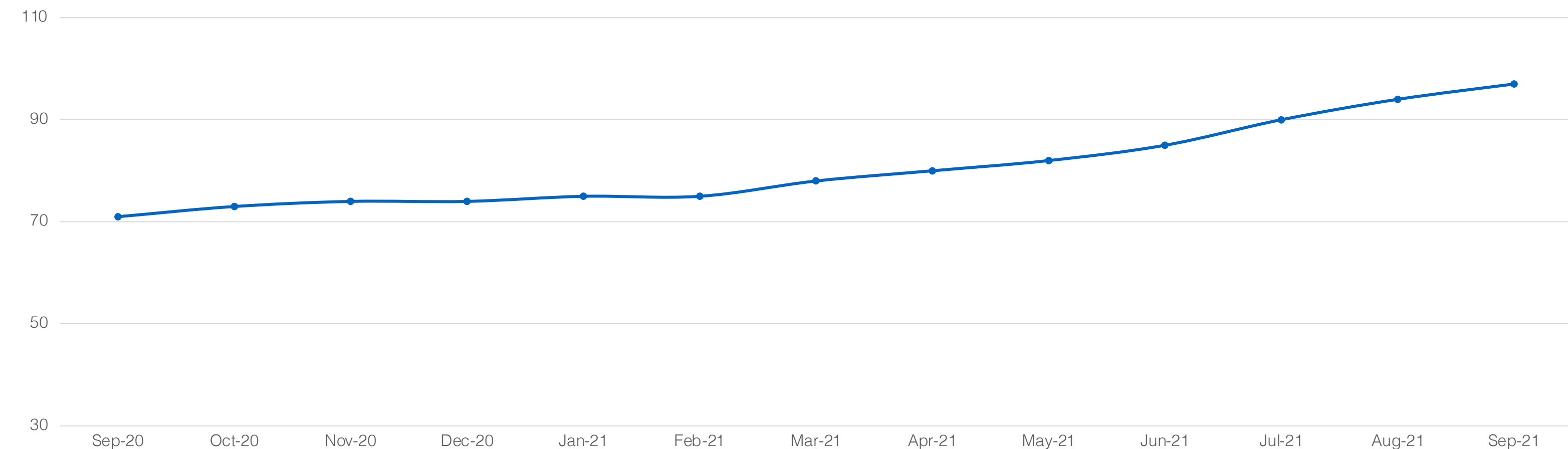
[Maxim Blagov](#) – University of Technology, Sydney

[Witek Radomski](#) - Enjin

Notable Investors

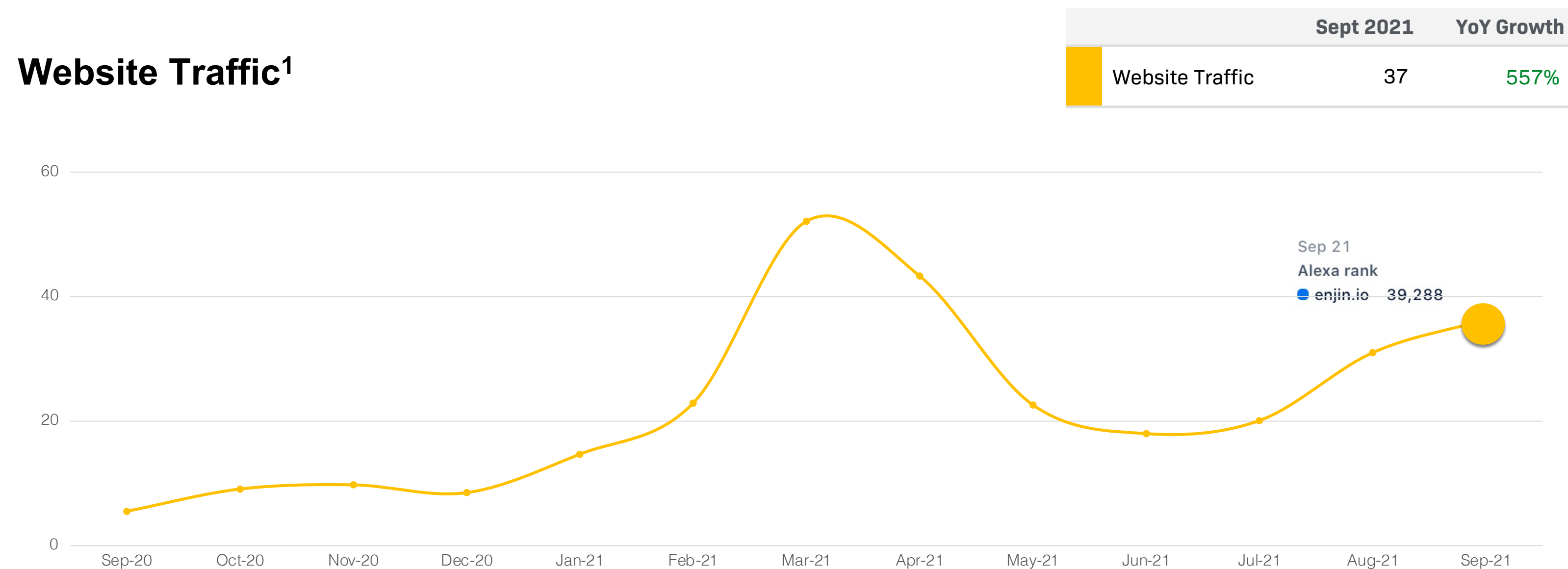
Blockchain Ventures, BlockTower Capital, Arrington XRP Capital, Fenbushi Capital, Hashed, Crypto.com Capital, ICONIUM, Hypersphere Ventures, DeFi Alliance, Digital Finance Group (DFG), Hashkey, ArkStream Capital

Employee Count



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Website Traffic¹



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About Synaptic

- At Synaptic, we help investors leverage alternative data to find and track companies changing the world. We aggregate 100s of metrics on companies across a spectrum of data sources onto our platform, using powerful analytics to deliver the best insights.
- Using the Synaptic platform, investors identify the fastest-growing companies across different sectors, spot growth trends, track your portfolio companies and their competitors, and get market insights before they are a piece of common knowledge.

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